

Sexines

In collaboration with Oprano.com

"The definitive guide to becoming an adult webmaster and beyond"

Sexines Magazine Rate Card and Media Kit 2005

Information

Sexines is a brand-new adult magazine aimed at those who want to become an adult webmaster. The idea of the magazine was conceived early in 2004, and finally we are bringing it to life with the help of oprano.com.

Sexines will help in giving the best concepts and advice to make this a possibility from professional industry gurus. Existing adult webmasters will be interested in potentially increasing their revenues, and knowing what special deals/products are available at any time, to them in terms of traffic, content, payouts and benefits to be obtained, and that is just the start!.

The cost of anyone wishing to obtain a copy of the finished magazine, published once per month is **FREE!**

The magazine will be distributed widely throughout the net as **FREE** additions to members areas on paysites as a downloadable pdf/zip file and from adult forums. The magazine will come with disclaimers and password protected to avoid readers under 18 reading the contents.

The pricing is set at a level so that **ANYONE** can afford to advertise their products, skills and wares, from fresh new designers to large affiliate programs.

2005 Advertising Rates

FULL Colour Advertisement rates per insertion

	1X Page	2X Pages	3X Pages	4X Pages
0.25 Page	\$300	\$280	\$260	\$230
0.50 Page	\$700	\$600	\$500	\$400
Full Page	\$1,000	\$900	\$850	\$750
Inside Front	\$1,100	\$1,000	\$900	\$850
Inside Back	\$1,050	\$950	\$900	\$850
Back Cover	\$1,200	\$1,100	\$1,000	\$950

Sexines General Policies and Guidelines

We retain the rights to deny any advert or submission to the magazine at our discretion.

All advertising must be paid for in advance and once paid in full, there will be no refunds for any cancellations whatsoever.

Advertisers are responsible for the production of their own adverts, unless you wish our team of seasoned designers and print specialists to create your ad, for which the design fees start from \$75 PER Hour.

All artwork is to be provided at the very latest, 2weeks in advance.

Advertisers and writers assume the liability for all content, text, images, drawings, releases, photographs, illustrations, representations of advertisements, cartoons and caricatures and for all claims arising therefrom made against the publishers.

All photographs must be accompanied by a legal Title 18, USC Section 2257 or include the justification as to why one is not required.

Sexines Page Dimensions and Formats WITH Bleed

WITH bleed	Height	Width	Bleed	Top	Bottom	Inside	Outside
"1/1	297 mm	210 mm	+3 mm	+3 mm	+3 mm	+3 mm	+3 mm
"1/2 Landscape	148.5 mm	210 mm	+3 mm	+3 mm	+3 mm	+3 mm	+3 mm
"1/2 Portrait	297 mm	105 mm	+3 mm	+3 mm	+3 mm	+3 mm	+3 mm
"Spread Pages	297 mm	420 mm	+3 mm	+3 mm	+3 mm	+3 mm	+3 mm
"1/4	105 mm	210 mm	+3 mm	+3 mm	+3 mm	+3 mm	+3 mm

Sexines Page Dimensions and Formats WITHOUT Bleed

WITHOUT bleed	Height	Width	Bleed	Top	Bottom	Inside	Outside
"1/1	285 mm	195 mm					
"1/2 Landscape	140 mm	195 mm					
"1/2 Portrait	285 mm	95 mm					
"Spread Pages	285 mm	390 mm					
"1/4	140 mm	95 mm					

All Ad Formats are for Full colour and Black/White

All Ads should be provided in pdf or if possible a certified pdf from advertiser, however, these formats are also accepted:

PC Formats - .EPS - .TIFF - .JPG - .BMP at a resolution of 300 DPI

If you have any questions, please do not hesitate to contact us:
Sexines@oprano.com